Demand Bidding Program (DBP)
Take Control of Peak Energy Costs

When energy demand is at its highest and electricity prices rise, we offer business customers Demand Response (DR) programs to trigger energy reductions and to keep a continuous supply of energy flowing. In turn, Demand Bidding customers earn bill credits that offset their cost of energy.

Consider our Demand Bidding Program (DBP) — a no-cost, low-risk, DR program that provides incentive to lower your energy usage. Just place a bid, reduce your load accordingly during called events and you’ll be rewarded with bill credits. What if you aren’t able to participate in every event? No problem, just don’t place a bid. There are no penalties, so there’s no cost to you.

Whatever Your Size – Your Company Can Benefit

From small to large facilities, such as retail stores, manufacturers and warehouses, DBP can help your bottom line by:

1. Earning bill credits by reducing electricity use for each hour during an event
2. Decreasing operating expenses and enhancing your competitiveness with energy savings
3. Implementing smart strategies to manage and maintain your ongoing energy needs

By saving energy, you’ll help prevent power outages in your community and operate a “greener” business.

Customize the Right Energy Strategies for Your Operation

Reducing energy use can be as simple as:

- Adjusting heating, air conditioning and water heater settings
- Powering down lights and non-essential equipment
- Pre-cooling your facility before the event
- Shifting some production to off-peak times

Are you still unsure how your business can reduce energy without risking productivity or profits? Check out our industry-specific tips at sce.com/energytips.
Here’s How DBP Works

Demand Response events are called based on conditions, such as CAISO emergencies, procurement needs, price forecasts and extreme temperature conditions impacting system demand.

Bidding and event requirements:

• Events are called Monday through Friday, excluding holidays, between the hours of noon and 8:00 p.m. throughout the year

• We will notify you around noon the day before a DBP event and you will have the opportunity to bid (from noon to 4:00 p.m.) for the amount of demand you are willing to reduce the following business day

• You are only required to bid 1 kW per hour and reduce energy use/demand for at least two hours within that window. You will receive bill credits for actual load reductions that are 50% or greater and up to 200% of your hourly bids.

If you place a bid and reduce energy use during the event, you’ll receive bill credits based on the difference between your 10-day hourly average usage (excluding weekends, holidays and other event days) and your actual hourly usage during the event.

• Bundled-service customers can receive a bill credit of 50 cents per kWh of actual power reduction

• Direct Access customers may be eligible to receive a bill credit of 50 cents per kWh of actual power reduction minus the CAISO’s hourly average energy price

Place Your Bids

If you wish to establish a default bid for all DBP events, you can establish a “standing bid”. Additionally, you can establish a customized “manual bid” for each individual event. Bids are submitted at sce.com using the My Account DR Tools.

Who’s Eligible for DBP?

You are eligible for DBP if you:

1. Are a non-residential SCE Bundled-service, Direct Access (DA) or Community Choice Aggregation (CCA) customer

2. Have a meter capable of recording usage in 15-minute intervals

3. Reduce a minimum of 1 kW for at least two consecutive hours

4. Have access to the Internet to place bids and review performance

We offer a variety of DR programs to help you manage your electricity costs, and you may be eligible to participate in another DR program to earn even more incentives.

“...we’ve worked hard to understand exactly how much electricity is drawn by each item of equipment. We know what we need to maintain the optimal temperature in our freezer. This knowledge gives us flexibility to use DBP at times when we know we can power down our compressor.”

Betty M. Mendoza
Energy Manager
Bumble Bee

Getting Started

To learn more about DBP and participating in more than one DR program, contact your Account Manager or call the Demand Response Program helpline at 1-866-334-7827.

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