

It Pays to Install Variable-Speed Pool Pumps



Cash-In When You Install Variable-Speed Pool Pumps

Take advantage of this opportunity to increase pool pump sales and put money back in your customers' pockets by helping them switch to more efficient variable-speed pool pumps. Plus, each time you install a qualifying variable-speed pump, you'll help customers save. Together, we can reduce energy use and potentially lower bills. Here are the offers and details for your customers.

Residential Customer Offer

Easily Overcome Price Hesitation with a \$200 Rebate

Help customers save now and down the road by making the switch.

According to a recent report from the U.S. Department of Energy, California homeowners with variable-speed pumps save up to 3,796 kWh per year. Under current rates, that averages out to \$200-\$300 in electric savings each year!¹

***Reminder: You Get
Unlimited \$100 Incentives
for Every Installation of a
Qualifying, Residential
Variable-Speed Pump!***

Multifamily Customer Offer

Offer a \$1,000 Rebate to Close More Project Deals

Many owners and managers think about investing in improving their property, but they always have an eye on the bottom line. Our rebate will help you get the green light by making the project budget-friendly now and potentially helping them save money on electric costs throughout the pump's lifetime.

LED Pool & Spa Lighting \$75 Rebate

Expand your project opportunity by offering added savings with a second rebate of \$75 per LED lamp installed in pools and spas. By using 86% less energy than traditional incandescents, they also generate up to \$290 in savings per lamp every year². Now, that's an easy sell.



Here's What You Need to Know



How to Become an Authorized Contractor

To become an SCE-authorized contractor, you can visit **scepoolpump.com** to learn more. Our website also provides online training courses and allows you to set up an account to help build your business.



What Qualifies for a Rebate

Residential and multifamily customers can receive rebates with the purchase and installation of qualifying variable-speed pool pumps.



Offer Instant Rebates

Persuade your residential customers to make the switch to a variable-speed pool pump with an instant \$200 rebate.

Frequently Asked Questions

Residential

- ✓ **I've installed several variable-speed pool pumps already – do they qualify?**

No, any prior installations before the completion of training will not be eligible for the \$100 incentive.

- ✓ **What are the installation requirements?**

To help your customers maximize their energy savings, we require that the pool pump is set to off-peak operation. Off-peak means anytime **other than** noon thru 6 p.m. We may conduct random inspections to verify the pool pump settings.

Multifamily

- ✓ **Why are LED pool lights better than traditional ones?**

LEDs can give pool and spa areas a fresh, new look while using 86% less energy than incandescents. In fact, they only use 70 watts to create the same light output as a 500-watt incandescent light bulb. And because they use less energy, they're very environmentally friendly.

- ✓ **If LEDs use less energy, will they lower the electric bill?**

Along with the \$75 rebate up front, LEDs provide long-term savings of up to \$290 per lamp each year². If there are two in the pool and one in the spa, that's \$225 in savings with the rebate and potentially \$870 per year in bill savings – over \$1,000 off operating costs.



For More Information About the Variable-Speed Pool Pump Incentives and Rebates, Visit sce.com/rebates or Email rebates@sce.com

Boost Sales with Marketing Materials at scepoolpump.com

To Learn More About Training, Please Visit scepoolpump.com or Talk to Your Variable-Speed Pool Pump Representatives

¹ US Department of Energy (2012). Installing and Operating an Efficient Swimming Pool Pump. energy.gov/energysaver/articles/installing-and-operating-efficient-swimming-pool-pump.
² Savings based on a 500W incandescent being replaced with a 67W LED operating for eight hours at an average of \$0.165 per kWh.
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