



Automated Demand Response
with Express Technology incentives

Use Less Energy, Save More Money It's Easy with Auto-DR



Automated Demand Response (Auto-DR) is a technology platform that enables you to effortlessly and temporarily reduce the amount of energy your business uses (known as “load reduction”) during a Demand Response (DR) event. With Auto-DR, load reduction is automatic and reliable, so it's easier to participate in DR programs and benefit from DR program savings.

It's Never Been Easier to Reduce Your Energy Bills with Auto-DR

Auto-DR is not only simple to use, it offers complete flexibility and control over your energy savings through the use of smart technology such as Energy Management Systems (EMS), lighting control systems, and more. These systems optimize your energy use by interfacing with lighting, heating/air conditioning units and temperature controls in your business to intelligently monitor and control them based upon your pre-selected preferences.

As an added benefit, when we initiate a DR event, the system automatically implements your pre-programmed temporary load reduction plan to help you participate fully in as many DR events as possible. And no need to worry, you're always in control and can make adjustments to your load reduction strategies or even override these automated signals if necessary.

Your preset preferences allow Auto-DR technology to save you money by controlling the following systems:

- Interior & exterior lighting
- Temperature controls
- Heating & air conditioning systems

Earn Back Up to 100% of Your Equipment Investment

To help you take advantage of the benefits of Auto-DR Express, we offer technology incentives that can offset or completely cover the purchase and installation costs of qualifying equipment¹. Once your systems are in place and verified, you'll earn up to \$300 per kW of pre-calculated DR load reduction, up to a maximum of 100% of your investment—putting savings straight to your bottom line.

Does Your Business Qualify?

Designed for offices, retail stores and food stores, Auto-DR Express is a great solution for business owners and managers who want to put their energy savings on autopilot.



Food stores that use a maximum of 100-250 kW



Offices that use a maximum of 100-499 kW



Retail stores that use a maximum of 100-499 kW

To Participate in Auto-DR Express, Your Company Must Meet the Following Requirements:

- Be a current SCE business customer
- Be enrolled in and meet the requirements of one or more of these qualifying DR programs:
 - Aggregator Managed Portfolio (AMP)
 - Capacity Bidding Program (CBP)
 - Summer Advantage Incentive (SAI) also known as Critical Peak Pricing (CPP)
 - Demand Bidding Program (DBP) 200 kW and above
- Have an installed interval or Edison SmartConnect® meter with interval data features enabled

To be Eligible for Auto-DR Express Technology Incentives, Your Facility Must:

- Be a bundled service, Direct Access, Community Choice Aggregation or Community Aggregation customer
- Have purchased and installed qualifying demand response solutions
- Enroll and/or remain enrolled in a qualifying DR program for a minimum of 36 consecutive months upon payment of technology incentives
- Be a:
 - Small office (under 100,000 sq ft) with 100-499 kW of maximum demand² or
 - Small retail store with 100-499 kW of maximum demand² or
 - Food store (including liquor stores) with 100-250 kW of maximum demand²

Realize Savings Around the Clock

Simple participation to maximize your DR earnings by automatically:

Turning off all non-essential lighting, signage, decorative displays

Lowering lighting levels or shutting off selected lighting areas

Pre-cooling work areas and controlling room temperature

Managing ventilation controls to reduce cooling demand and fan use

See How Much You Can Save!

Use our convenient Auto-DR Express Solution Tools to calculate the DR kW load reduction for your business at sceonlineapp.com/measures/MeasureSelect.aspx



"The primary driver behind this [Auto-DR] project was social responsibility. We want to do our part during those critical peak times. This local community effort does save a few kilowatt-hours and helps offset rolling blackouts. It's the right thing to do."

Bill McQueen
National Facilities Director,

To learn more about Auto-DR Express Technology Incentives and other SCE DR Programs, visit sce.com/drps or call the DR program helpline at 1-866-334-7827.

¹ Requests for reimbursement must meet program eligibility requirements. Energy Management Systems may also qualify for additional incentives through SCE's energy efficiency rebate programs.

Incentives are not granted for manual improvements to existing equipment, customer behavior changes or metering equipment.

² Facility maximum demand (kW) will be based on customer's most recent 12 months of usage.

This fact sheet is meant to be an aid to understanding SCE's programs and pricing schedules. It does not replace the CPUC-approved tariffs. Please refer to the individual rate schedule or Demand Response program of interest for a complete listing of terms and conditions of service, which can be viewed online at sce.com/tariffbooks.