On June 6, 2011, Southern California Edison Company (SCE) filed proposed Application 11-06-007 with the California Public Utilities Commission (Commission or CPUC) seeking Commission approval to revise retail rates for all of its customers. This application is part of the Commission’s process to establish costs, allocate revenues, and design rates for all customers and is referred to as Phase 2 of SCE’s 2012 General Rate Case (GRC). This application will not increase or decrease overall revenues collected from SCE’s customers, however a number of separate proceedings will conclude and result in changes to SCE’s revenue requirement before the Commission finishes its review of the Phase 2 application. The rate design the Commission adopts in the Phase 2 proceeding will incorporate those revenue requirement changes. As part of its proposed residential rate design changes, SCE is proposing to increase the basic customer charge, reduce baseline allowances, and establish separate baseline allowances for single-family and multi-family dwellings to promote a more equitable rate structure. SCE also requests approval of default or optional dynamic pricing rates for certain non-residential and residential customers. These dynamic pricing rates or mandatory time-of-use rates will apply to many non-residential customers whose rates up until now have not been differentiated by the time period when electricity is used. These dynamic pricing rates were previously proposed in A.10-09-002 and are included in this application at direction of the Commission.

In Phase 1 of SCE’s 2012 GRC, the Commission is currently reviewing SCE’s requests for additional revenues needed to operate and maintain its electric generation and delivery systems. SCE estimates that its Phase 1 request and other revenue requirement changes will result in a 7.22% system average rate increase. The Phase 2 revisions are expected to change rates for customers in the fourth quarter of 2012.

The following table compares SCE’s current average rates to proposed average rates if SCE’s proposals in this application are approved by the Commission:

<table>
<thead>
<tr>
<th>Customer Group</th>
<th>Present Average Rates June 2011 c/kWh</th>
<th>Proposed Rates c/kWh</th>
<th>Proposed Change %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td>15.6</td>
<td>15.9</td>
<td>2.0</td>
</tr>
<tr>
<td>Lighting – Small and Medium Power</td>
<td>15.0</td>
<td>14.6</td>
<td>-2.6</td>
</tr>
<tr>
<td>Large Power</td>
<td>10.8</td>
<td>10.7</td>
<td>-0.4</td>
</tr>
<tr>
<td>Agricultural and Pumping</td>
<td>11.9</td>
<td>11.9</td>
<td>0.2</td>
</tr>
<tr>
<td>Street and Area Lighting</td>
<td>18.0</td>
<td>18.3</td>
<td>2.0</td>
</tr>
<tr>
<td>Total</td>
<td>14.2</td>
<td>14.1</td>
<td>-0.1</td>
</tr>
</tbody>
</table>

The actual changes in rates will be determined by the Commission.

**FOR FURTHER INFORMATION FROM SCE**

Customers with Internet access may view and download SCE’s application and supporting papers on SCE’s web site, [www.sce.com/applications](http://www.sce.com/applications). Those without Internet access, or anyone wishing to obtain more information about the application or hard copies of some or all of the materials, should send a written request referring to Application No. 11-06-007 to:

Southern California Edison Company  
P.O. Box 800  
2244 Walnut Grove Avenue  
Rosemead, CA 91770  
Attention: Case Administration

*Para obtener una copia de esta notificación en español por favor, visite [www.sce.com/avisos](http://www.sce.com/avisos) o escriba a:*

Southern California Edison Company  
2244 Walnut Grove Avenue  
Rosemead, CA 91770  
Atención: Comunicaciones Corporativas
EVIDENTIARY HEARINGS

The CPUC may hold Evidentiary Hearings (EHs) whereby formal parties of record provide testimony and are subject to cross examination before the CPUC’s Administrative Law Judge (ALJ). These hearings are open to the public to listen, but only those who are formal parties of record are allowed to participate. The CPUC has its own court reporters who will take the comment of those formal parties of record participating in the EHs. Parties may offer proposals that differ from those presented in SCE’s application. The Division of Ratepayer Advocates (DRA) consists of engineers, accountants, economists and attorneys who independently evaluate the proposals of utilities and present their analyses and recommendations for the CPUC at the EH. Once hearings are completed, the ALJ will consider all of the evidence presented and release the proposed draft decision. When the CPUC issues a final decision, it may adopt, amend or modify all or part of the ALJ’s draft decision. The final decision may differ from the requests filed by SCE in its proposed application.

PUBLIC COMMENTS

If you wish to comment on this proposed application filing or informally protest this filing as a customer of SCE, you may do so by contacting the CPUC’s Public Advisor’s Office at the address or e-mail shown below. The Public Advisor’s Office will circulate your comments to the Commissioners and other CPUC staff working on this matter.

The Public Advisor
California Public Utilities Commission
320 West Fourth Street, Suite 500
Los Angeles, CA 90013
Email: Public.Advisor.la@cpuc.ca.gov

When writing, please refer to Application No. 11-06-007. Please state if you would like a response, otherwise no response will be sent.