

**Los usuarios con acceso al Internet podrán leer y descargar esta notificación en español en el sitio Web de SCE [www.sce.com/avisos](http://www.sce.com/avisos) o escriba a:**

Southern California Edison Company  
P.O. Box 800  
2244 Walnut Grove Avenue  
Rosemead, CA 91770  
Atención: Comunicaciones Corporativas

**SOUTHERN CALIFORNIA EDISON (SCE)  
NOTIFICATION OF SUMMER DISCOUNT PLAN (SDP) APPLICATION FILING  
REGARDING PROPOSED INCREASE IN ELECTRIC RATES**

**APPLICATION NO. A.10-06-017**

In compliance with California Public Utilities Commission (CPUC) decisions, Southern California Edison Company (SCE) has filed a Summer Discount Plan (SDP) Program application on June 30, 2010. SDP is an air conditioner cycling demand response program that has been called only for grid reliability and emergency reasons. Due to new requirements, the SDP program must be modified so that it can also be triggered based on the price of electricity. The modified program reduces customers' energy usage during peak periods, helps electric system reliability and allows SCE to avoid purchasing power at high price periods.

The application filing requests changes in SCE's electric rates due to the incremental costs associated with transitioning the SDP program so that it can be a price-responsive program. These costs are not part of SCE's normal business and therefore are not funded through existing rates. The application requests an increase in SCE's revenue requirement of \$13.45 million, or 0.12 percent. Recovery of these costs will be over a two-year period for a total of \$26.9 million.<sup>1</sup>

The CPUC will have a proceeding regarding the SDP application and will determine the reasonableness of SCE's incremental costs for 2011 and 2012. Assuming the CPUC finds the costs reasonable, the estimated 2011 and 2012 one-time revenue requirement increase associated with the SDP application will be implemented in rates as soon as practical after the effective date of the decision.

**CUSTOMER GROUP REVENUE IMPACT**

| <b>Customer Group</b>             | <b>Revenue Change (\$Millions)</b> | <b>% Change</b> | <b>Present Bundled Rates ¢/kWh</b> | <b>Proposed Bundled Rates ¢/kWh</b> |
|-----------------------------------|------------------------------------|-----------------|------------------------------------|-------------------------------------|
| Residential                       | 13.3                               | 0.157           | 15.94                              | 15.96                               |
| Lighting - Small and Medium Power | 9.5                                | 0.119           | 15.29                              | 15.3                                |
| Large Power                       | 3.2                                | 0.075           | 10.83                              | 10.83                               |
| Agricultural and Pumping          | 0.8                                | 0.109           | 11.58                              | 11.59                               |
| Street and Area Lighting          | 0.1                                | 0.027           | 19.21                              | 19.22                               |
| <b>TOTAL</b>                      | <b>26.9</b>                        | <b>0.124</b>    | <b>14.33</b>                       | <b>14.34</b>                        |

<sup>1</sup> Includes Franchise Fees & Uncollectibles.

The table above shows an estimate of proposed revenues and rate changes by customer group. The proposed percentage increase in SCE's total revenue is 0.124 percent. Any revenue change resulting from this Application will be consolidated with revenue changes from other SCE applications.

On an illustrative basis, if total rates were to change as requested, an average residential electric customer using 600 kilowatt-hours per month in the summer would see an increase of \$0.06 per month, from \$94.79 to \$94.85.

### **FOR FURTHER INFORMATION FROM SCE**

As noted above, you may review a copy of this Application and related exhibits at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770). You may also view these materials at the following SCE business offices:

1 Pebbly Beach Rd.  
Avalon, CA 90704

30553 Rimrock Rd.  
Barstow, CA 92311

374 Lagoon St.,  
Bishop, CA 93514

505 W. 14<sup>th</sup> Ave.  
Blythe, CA 92225

3001 Chateau Rd.  
Mammoth Lakes, CA 93546

510 S. China Lake Blvd.,  
Ridgecrest, CA 93555

26364 Pine Ave.  
Rimforest, CA 92378

41694 Dinkey Creek Rd.  
Shaver Lake, CA 93664

421 W. J St.,  
Tehachapi, CA 93561

120 Woodland Dr.,  
Wofford Heights, CA 93285

6999 Old Woman Springs Rd.  
Yucca Valley, CA 92284

Customers with Internet access may view and download SCE's application and the papers supporting it on SCE's Web site, [www.sce.com/applications](http://www.sce.com/applications). Anyone who would like to obtain more information about the application, please write to:

Southern California Edison Company  
P.O. Box 800  
2244 Walnut Grove Avenue  
Rosemead, CA 91770  
Attention: Case Administration

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## THE CPUC WELCOMES YOUR PARTICIPATION AND COMMENTS

The CPUC may hold evidentiary hearings whereby formal parties of record provide testimony and are subject to cross-examination before a CPUC Administrative Law Judge (ALJ). These hearings are open to the public, but only those who are formal parties of record may participate. The CPUC has its own court reporters who will record the comments of those formal parties of record participating in the evidentiary hearings. After considering all proposals and evidence presented during the formal hearing process, the assigned ALJ will issue a proposed decision. When the CPUC issues a final decision on this application, it may adopt, amend, or modify all or part of the ALJ's proposed decision as written. The CPUC's decision may be different than SCE's request.

The Division of Ratepayer Advocates (DRA) is an independent arm of the CPUC, created by the Legislature to represent the interests of all utility customers throughout the state to obtain the lowest possible rates for service consistent with reliable and safe service levels. DRA has a multi-disciplinary staff with expertise in economics, finance, accounting, and engineering.

### CPUC PROCESS

You may submit written comments to the CPUC's Public Advisor's Office at the address or e-mail shown below. Please state that you are writing concerning SCE's application A.10-06-017. Your comments will become a part of the formal correspondence file for public comment in this proceeding. The Public Advisor's Office will circulate your comments to the five Commissioners, the ALJ, DRA, and to CPUC staff assigned to this proceeding. You may also write to the CPUC if you need advice on how to participate in this proceeding, or would like to receive further notices regarding the date, time, and place of any hearing on SCE's Application. You may also review a copy of this Application and related exhibits at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770). Finally, you may also review a copy of this Application and related exhibits at the CPUC's main office in Los Angeles listed below.

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| <p>The Public Advisor<br/>California Public Utilities Commission<br/>320 West Fourth Street, Suite 500<br/>Los Angeles, CA 90013</p> <p>Or by e-mail: <a href="mailto:Public.Advisor.la@cpuc.ca.gov">Public.Advisor.la@cpuc.ca.gov</a></p> |  |
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July 6, 2010.