



# Customer Connection

Please visit us at [www.sce.com](http://www.sce.com)

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## Upcoming Changes to Your Electric Bill

You may have noticed or heard about recent changes to electricity rates. These changes will help us fulfill our commitment to providing reliable electric service. SCE is upgrading and expanding Southern California's electricity grid to bring about a smarter, cleaner and more efficient energy future for our customers.

Starting in October 2009, SCE is implementing two changes to the way baseline rates are calculated. "Baseline" refers to a specific amount of energy allocated to residential customers for basic services such as lighting, cooking, heating and refrigeration. This amount is billed at the lowest residential rate available. These changes are being enacted as a result of SCE's General Rate Case (GRC), the regulatory proceedings through which customer rates are determined.

*What changes are taking place and how will they affect me?*

- Residential baseline allocations for all customers are being adjusted from 60 percent to 55 percent of the average kilowatt hour usage for your baseline region.
- SCE will also redefine and increase the number of residential baseline regions to better align baseline allowances with the California Energy Commission's standards and differing climate conditions across our territory. Changes to individual customers' baseline allocations will vary by geographic region. In some regions, the overall result of these changes may be an increase in baseline allocation for customers, but in others, it may not.
- For more information on baseline, visit [www.sce.com/baseline](http://www.sce.com/baseline).

*What are some low and no cost energy management solutions to help me manage my electric bill?*

- **Free Home Energy Surveys** – Take our free **Online Home Energy Efficiency Survey**; it can tell you how to begin saving on your monthly bill and what simple steps you can take to save even more money in the future. To take the online survey, visit [www.sce.com/homesurvey](http://www.sce.com/homesurvey).
- **Rebates and Cash Incentives** – Visit our Web site at [www.sce.com/rebatessavings](http://www.sce.com/rebatessavings) or call us at 1-800-736-4777 for more information about rebates and cash incentives available for completing energy-efficiency projects in your home.

*What special programs might be available?*

- **SCE's California Alternate Rates for Energy (CARE) and Family Electric Rate Assistance (FERA)** programs: CARE offers income-qualified customers a discount of 20 percent or more off their monthly electric bills. If the CARE program is not right for your family, you may qualify for the Family Electric Rate Assistance (FERA) program. This plan offers a discounted rate on the monthly SCE bill for income-qualified households of 3 persons or more that exceed their baseline electricity usage by 30 percent or more. For more information about these programs, or to enroll, visit our Web site at [www.sce.com/careferaprograms](http://www.sce.com/careferaprograms) or call us at 1-800-798-5723.
- **Home Energy Assistance Program (HEAP)** – Through this program, the Department of Community Services and Development provides financial assistance to eligible households for heating or cooling homes. For information, call 1-866-675-6623.
- **Medical Baseline Program** – If someone in your home requires certain life support equipment or medical devices that utilize mechanical or artificial means to sustain, restore, or supplant a vital function, or mechanical equipment relied upon for mobility, our **Medical Baseline Program** can provide qualified customers additional kilowatt hours per day at the lowest baseline rate in effect. A doctor's certification is required.

To find out how you can save energy and money, visit [www.sce.com/billhelper](http://www.sce.com/billhelper).

For more information on residential baseline, visit [www.sce.com/baseline](http://www.sce.com/baseline).

## SCE's Energy Management Assistance Program Can Help You Replace Appliances for Free

In these challenging economic times, many customers are looking for ways to save money, and SCE is ready to help.

One way to reduce your household electric bill is to make your home more energy efficient. Through SCE's Energy Management Assistance (EMA) program, you may be eligible to replace your inefficient appliances, light bulbs and more with energy-efficient models that will help lower your electric bills. Best of all, the EMA program covers all costs for the purchase and installation of new energy-efficient appliances and services for income-qualified customers.

Find out if you qualify for the Energy Management Assistance program by reviewing the income guidelines listed on the chart below:

Maximum Household Income Effective as of June 1, 2009	
Persons per Household	Total Combined Annual Income
1-2	up to \$30,500
3	up to \$35,800
4	up to \$43,200
5	up to \$50,600
6	up to \$58,000
Each additional person	\$7,400

To learn more about the Energy Management Assistance program, please call us at 1-800-736-4777. Or, visit us online at [www.sce.com/energymanagementassistance](http://www.sce.com/energymanagementassistance).

The EMA program is funded by California utility ratepayers and administered by SCE under the auspices of the California Public Utilities Commission. Please note that not all services may be available in all areas.

## Holiday Safety Reminders

As you begin preparing for the holiday season, we remind you to follow these important safety tips:

- Do not use decorative lighting with frayed cords and wires, broken fuses or broken light bulbs.
- Do not use staples, nails or tacks to hang electrical cords. These can pierce the protective insulation.
- Use only Underwriters Laboratories (UL) approved lighting and extension cords.
- Plug no more than three strands of lights into each electrical cord/outlet.
- Keep live trees watered and keep watering pans away from electrical cords.
- Never use lighted candles on or near holiday trees or decorations.
- Remember to unplug decorative lights when you leave home and before going to bed.

We wish you and yours a safe and happy holiday season. For more safety tips, please visit [www.sce.com/holidaysafety](http://www.sce.com/holidaysafety).



## Online Billing

*The most convenient way to receive your SCE bill*

Visit [www.sce.com/mybill](http://www.sce.com/mybill) to sign up!

**NOTIFICATION OF APPLICATION FILING BY  
SOUTHERN CALIFORNIA EDISON COMPANY (SCE):  
WILDFIRE COST RECOVERY  
A.09-08-020**

On August 31, 2009, Southern California Edison Company, San Diego Gas and Electric Company, Southern California Gas Company, and Pacific Gas and Electric Company, jointly filed Application No. 09-08-020 requesting authority from the California Public Utilities Commission (CPUC) to approve a mechanism to allow it to recover costs associated with wildfires. In the face of a changing insurance market that may limit the Utilities' ability to obtain insurance coverage, the Application asks for CPUC approval to establish a Wildfire Expense Balancing Account (WEBA) to record for future recovery all uninsured costs arising from wildfires, including:

- (1) payments to satisfy wildfire claims, including any co-insurance and deductible expense paid by the Utilities;
- (2) outside legal costs incurred in the defense of wildfire claims;
- (3) premiums for insurance against wildfire claims, and
- (4) the cost of financing these amounts.

Costs that have previously been authorized for recovery in rates in SCE's General Rate Case shall not be added to the WEBA. Insurance proceeds, as well as any payments received from third parties, will be credited to the WEBA as they are received. The Application requests that amounts recorded in the WEBA be included in rates after review and approval by the Commission. However, while requesting approval of the mechanism, the Application does not request increases in current rates.

**THE CPUC PROCESS**

The CPUC's Division of Ratepayer Advocates (DRA) will review this Application. DRA is an independent arm of the CPUC, created by the Legislature to represent the interests of all utility customers throughout the state and obtain the lowest possible rate for service consistent with reliable and safe service levels. DRA has a multi-disciplinary staff with expertise in economics, finance, accounting and engineering. DRA's views do not necessarily reflect those of the CPUC. Other parties of record will also participate.

The CPUC may hold evidentiary hearings where parties of record present their proposals in testimony and are subject to cross-examination before an Administrative Law Judge (ALJ). These hearings are open to the public, but only those who are parties of record can present evidence or cross-examine witnesses during evidentiary hearings. Members of the public may attend these hearings, but are not allowed to participate, only listen.

After considering all proposals and evidence presented during the hearing process, the ALJ will issue a draft decision. When the CPUC acts on this application, it may adopt all or part of SCE's request, amend or modify it or deny the application. The CPUC's final decision may be different from SCE's proposed application filing.

**FOR FURTHER INFORMATION FROM SCE**

You may also view a copy of the application at SCE's Web site at [www.sce.com/applications](http://www.sce.com/applications). Or, by writing to SCE at the Rosemead mailing address below. You may also review a copy of this Application and related exhibits at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770) or at the following SCE business offices:

1 Pebbly Beach Rd. Avalon, CA 90704	30553 Rimrock Rd. Barstow, CA 92311	374 Lagoon St. Bishop, CA 93514
505 W. 14th Ave. Blythe, CA 92225	3001 Chateau Rd. Mammoth Lakes, CA 93546	510 S. China Lake Blvd. Ridgecrest, CA 93555
26364 Pine Ave. Rimforest, CA 92378	41694 Dinkey Creek Rd. Shaver Lake, CA 93664	421 W. J St. Tehachapi, CA 93561
120 Woodland Dr. Wofford Heights, CA 93285	6999 Old Woman Springs Rd. Yucca Valley, CA 92284	

For further information from SCE regarding this Application, or to request a copy, please write to:

Southern California Edison Company  
2244 Walnut Grove Avenue  
Rosemead, CA 91770  
Attention: Russell G. Worden  
General Rate Case Project Manager

Los usuarios con acceso al Internet podrán leer y descargar esta notificación en español en el sitio Web de SCE [www.sce.com/avisos](http://www.sce.com/avisos) o escriba a:

Southern California Edison Company  
P.O. Box 800  
2244 Walnut Grove Avenue  
Rosemead, CA 91770  
Atención: Gabby Garcia

If you would like additional information on the CPUC process or need assistance, you may contact the Public Advisor's Office (PAO) at **1-866-849-8391** (toll free) or **213-576-7055** in Los Angeles or the Public Advisor's Office (PAO) at **1-866-849-8390** (toll free) or **415-703-2074** in San Francisco.

You may also send your comments to the PAO at the address: Public Advisor's Office, 320 West 4th St., Ste. 500, Los Angeles, CA 90013 or send an email to: [public.advisor.la@cpuc.ca.gov](mailto:public.advisor.la@cpuc.ca.gov). Any letters received from you will be circulated to each Commissioner and will become part of the formal correspondence file in this application. In your letter, state that your comments are regarding Application No. A.09-08-020.

*Reviewed by the California Public Utilities Commission*

<b>POWER CONTENT LABEL</b>		
<b>ENERGY RESOURCES</b>	<b>2009 SCE POWER MIX* (projected)</b>	<b>2008 CA POWER MIX** (for comparison)</b>
<b>Eligible Renewable</b>	<b>16%</b>	<b>2%</b>
-- Biomass & waste	2%	<1%
-- Geothermal	9%	1%
-- Small hydroelectric	1%	0%
-- Solar	1%	<1%
-- Wind	3%	1%
<b>Coal</b>	<b>10%</b>	<b>33%</b>
<b>Large Hydroelectric</b>	<b>5%</b>	<b>18%</b>
<b>Natural Gas</b>	<b>51%</b>	<b>42%</b>
<b>Nuclear</b>	<b>18%</b>	<b>5%</b>
<b>Other</b>	<b>&lt;1%</b>	<b>0%</b>
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>

\*98% of SCE System Power Mix is specifically purchased from individual suppliers.

\*\*Percentages are estimated annually by the California Energy Commission based on electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact Southern California Edison. For general information about the Power Content Label, contact the California Energy Commission at **1-800-555-7794** or [www.energy.ca.gov/consumer](http://www.energy.ca.gov/consumer).