

PUBLIC UTILITIES COMMISSION

SAN FRANCISCO, CA 94102-3298



December 16, 2008

Advice Letter **2287-E**

Akbar Jazayeri
Vice President, Regulatory Operations
Southern California Edison Company
P O Box 800
Rosemead, CA 91770

Subject: **Enhancement to Residential Bill Format**

Dear Mr. Jazayeri:

Advice Letter 2287-E is effective December 10, 2008.

Sincerely,

A handwritten signature in black ink, appearing to read "Kenneth Lewis".

Kenneth Lewis, Acting Director
Energy Division

November 10, 2008

ADVICE 2287-E
(U 338-E)

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA
ENERGY DIVISION

SUBJECT: Enhancement to Residential Bill Format

Southern California Edison Company (SCE) hereby submits for filing the following changes to its filed forms. The revised filed form is listed on Attachment A and is attached hereto.

PURPOSE

The purpose of this filing is to provide an enhancement to SCE's redesigned residential Energy Statement, Form 14-574, Format A.¹ This enhancement is made specifically to the residential tier bar graph which denotes, graphically by tier, a customer's kilowatt hour (kWh) usage during a particular billing period. SCE is adding customer-specific kWh usage amounts and an average cost per kWh to each tier level in the residential tier bar graph to provide SCE customers with additional, useful information to better understand their energy usage.

BACKGROUND

On November 15, 2006, SCE filed Advice 2058-E to request authority to implement a redesigned bill format for its various Energy Statements and collection/disconnection notices and to withdraw several obsolete forms. SCE also requested to offer customers an optional simplified bill format which omits certain billing component details only upon the customer's request. These redesigned bill formats are also consistent with Decision 05-11-009, which directs the utilities to develop more customer-friendly bill formats.

¹ SCE's Form 14-574, Format A, pertains to Bundled Service Customers' Energy Statements.

On January 25, 2007, the California Public Utilities Commission (Commission) issued Resolution E-4053 approving SCE's Advice 2058-E with certain modifications. On April 5, 2007, SCE filed Advice 2114-E pursuant to Resolution E-4053. Advice 2114-E was approved on May 5, 2007. As a result, SCE's redesigned bill and optional simplified bill formats were implemented, and customers began receiving newly designed bills and notices on April 15, 2008.

PROPOSAL

In an effort to continually improve the display of information on customers' bills so that residential customers better understand their energy usage by rate tier, SCE proposes a revision to its Form 14-574, Energy Statement, Format A to enhance the tier bar graph on residential bills. Customer-specific kWh usage and average cost per kWh will now be provided within and beneath the chart to graphically display the average price a customer pays per kWh and how that price increases with increased energy usage. This added information may encourage customers to conserve as they will graphically see the amount of kWh they are using, as well as how much, on average, they are paying. An accompanying bill message will appear to the right of the tier chart providing additional information regarding the customer's usage. This bill message will provide SCE's website location where the customer can obtain additional information regarding actual kWh prices and tiered structure information. A sample of the residential bill tier bar graph is provided as Attachment B.

This advice filing will not increase any rate or charge, cause the withdrawal of service, or conflict with any other schedule or rule.

TIER DESIGNATION

Pursuant to D.07-01-024, Energy Industry Rule 5.2, this advice letter is submitted with a Tier 2 designation.

EFFECTIVE DATE

SCE requests that this advice filing become effective on December 10, 2008, the 30th calendar day after the date filed.

NOTICE

Anyone wishing to protest this advice filing may do so by letter via U.S. Mail, facsimile, or electronically, any of which must be received no later than 20 days after the date of this advice filing. Protests should be mailed to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, California 94102
E-mail: inj@cpuc.ca.gov and mas@cpuc.ca.gov

Copies should also be mailed to the attention of the Director, Energy Division, Room 4004 (same address above).

In addition, protests and all other correspondence regarding this advice letter should also be sent by letter and transmitted via facsimile or electronically to the attention of:

Akbar Jazayeri
Vice President of Regulatory Operations
Southern California Edison Company
2244 Walnut Grove Avenue
Rosemead, California 91770
Facsimile: (626) 302-4829
E-mail: AdviceTariffManager@sce.com

Bruce Foster
Senior Vice President, Regulatory Affairs
c/o Karyn Gansecki
Southern California Edison Company
601 Van Ness Avenue, Suite 2040
San Francisco, California 94102
Facsimile: (415) 673-1116
E-mail: Karyn.Gansecki@sce.com

There are no restrictions on who may file a protest, but the protest shall set forth specifically the grounds upon which it is based and shall be submitted expeditiously.

In accordance with Section 4 of General Order No. (GO) 96-B, SCE is serving copies of this advice filing to the interested parties shown on the attached GO 96-B and A.08-06-001 et al. service lists. Address change requests to the GO 96-B service list should be directed by electronic mail to AdviceTariffManager@sce.com or at (626) 302-2930. For changes to all other service lists, please contact the Commission's Process Office at (415) 703-2021 or by electronic mail at Process_Office@cpuc.ca.gov.

Further, in accordance with Public Utilities Code Section 491, notice to the public is hereby given by filing and keeping the advice filing at SCE's corporate headquarters. To view other SCE advice letters filed with the Commission, log on to SCE's web site at <http://www.sce.com/AboutSCE/Regulatory/adviceletters>.

For questions, please contact Darrah Morgan at (626) 302-2086 or by electronic mail at darrah.morgan@sce.com.

Southern California Edison Company

Akbar Jazayeri

AJ:dm:sq
Enclosures

CALIFORNIA PUBLIC UTILITIES COMMISSION

ADVICE LETTER FILING SUMMARY ENERGY UTILITY

MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.: Southern California Edison Company (U 338-E)

Utility type:

ELC GAS
 PLC HEAT WATER

Contact Person: James Yee

Phone #: (626) 302-2509

E-mail: James.Yee@sce.com

E-mail Disposition Notice to: AdviceTariffManager@sce.com

EXPLANATION OF UTILITY TYPE

ELC = Electric GAS = Gas
 PLC = Pipeline HEAT = Heat WATER = Water

(Date Filed/ Received Stamp by CPUC)

Advice Letter (AL) #: 2287-E

Tier Designation: 2

Subject of AL: Enhancement to Residential Bill Format

Keywords (choose from CPUC listing): Forms

AL filing type: Monthly Quarterly Annual One-Time Other

If AL filed in compliance with a Commission order, indicate relevant Decision/Resolution #:

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL: _____

Summarize differences between the AL and the prior withdrawn or rejected AL¹: _____

Confidential treatment requested? Yes No

If yes, specification of confidential information:

Confidential information will be made available to appropriate parties who execute a nondisclosure agreement.

Name and contact information to request nondisclosure agreement/access to confidential information:

Resolution Required? Yes No

Requested effective date: 12/10/08 No. of tariff sheets: -3-

Estimated system annual revenue effect (%): _____

Estimated system average rate effect (%): _____

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected: Form 14-574-A and Table of Contents

Service affected and changes proposed¹: _____

Pending advice letters that revise the same tariff sheets: _____

¹ Discuss in AL if more space is needed.

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this filing, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Ave.,
San Francisco, CA 94102
inj@cpuc.ca.gov and mas@cpuc.ca.gov

Akbar Jazayeri
Vice President of Regulatory Operations
Southern California Edison Company
2244 Walnut Grove Avenue
Rosemead, California 91770
Facsimile: (626) 302-4829
E-mail: AdviceTariffManager@sce.com

Bruce Foster
Senior Vice President, Regulatory Affairs
c/o Karyn Gansecki
Southern California Edison Company
601 Van Ness Avenue, Suite 2040
San Francisco, California 94102
Facsimile: (415) 673-1116
E-mail: Karyn.Gansecki@sce.com

Cal. P.U.C. Sheet No.	Title of Sheet	Cancelling Cal. P.U.C. Sheet No.
Revised 44399-E	Form 14-574-A	Revised 42342-E*
Revised 44400-E	Table of Contents	Revised 44247-E
Revised 44401-E	Table of Contents	Revised 42988-E



Southern California Edison
Rosemead, California (U 338-E)

Revised Cal. PUC Sheet No. 44399-E
Cancelling Revised Cal. PUC Sheet No. 42342-E*

Sheet 1

ENERGY STATEMENT
Form 14-574

Format A

Schedules D, D-CARE, D-FERA, DE, DM, DMS-1, DMS-2, DMS-3, DS,

(Continued)

(To be inserted by utility)
Advice 2287-E
Decision _____

Issued by
Akbar Jazayeri
Vice President

(To be inserted by Cal. PUC)
Date Filed Nov 10, 2008
Effective Dec 10, 2008
Resolution _____



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TABLE OF CONTENTS - RULES 44285-E

TABLE OF CONTENTS - BASELINE REGIONS 43658-E

TABLE OF CONTENTS - SAMPLE FORMS 44016-44017-44071-43909-44401-42398-E (T)

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..... 27198-27199-27200-27201-E

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(Continued)

(To be inserted by utility)
Advice 2287-E
Decision _____

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Akbar Jazayeri
Vice President

(To be inserted by Cal. PUC)
Date Filed Nov 10, 2008
Effective Dec 10, 2008
Resolution _____

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(Continued)

(To be inserted by utility)
Advice 2287-E
Decision _____

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Vice President

(To be inserted by Cal. PUC)
Date Filed Nov 10, 2008
Effective Dec 10, 2008
Resolution _____

Attachment B
Residential Bill Tier Bar Graph Sample



Details of your new charges

Your rate: DE-APS

Billing period: Jul 31 '08 to Aug 29 '08 (29 days)

Delivery charges

Basic charge	29 days x \$0.02900	\$0.84
Energy - Summer		
Tier 1 (within baseline)	447 kWh x \$0.06740	\$30.13
Tier 2 (up to 30%)	134 kWh x \$0.06740	\$9.03
Tier 3 (31% to 100%)	313 kWh x \$0.06740	\$21.10
Tier 4 (101% to 200%)	447 kWh x \$0.06740	\$30.13
Tier 5 (more than 200%)	214 kWh x \$0.06740	\$14.42
DWR bond charge	1,555 kWh x \$0.00477	\$7.42
Employee discount		-\$72.73
A/C cycling discount		-\$19.84

Generation charges

DWR		
Energy - Summer	355 kWh x \$0.08614	\$30.58
SCE		
Energy - Summer		
Tier 1 (within baseline)	345 kWh x \$0.03412	\$11.77
Tier 2 (up to 30%)	103 kWh x \$0.06091	\$6.27
Tier 3 (31% to 100%)	242 kWh x \$0.15468	\$37.43
Tier 4 (101% to 200%)	345 kWh x \$0.20319	\$70.10
Tier 5 (more than 200%)	165 kWh x \$0.25170	\$41.53
Subtotal of your new charges		\$218.18
State tax	1,555 kWh x \$0.00022	\$0.34

Your new charges **\$218.52**

Your Delivery charges include:

- \$9.14 transmission charges
- \$12.71 distribution charges
- \$0.92 nuclear decommissioning charges
- \$9.78 public purpose programs charge

Your Generation charges include:

- \$8.97 competition transition charge

Your overall energy charges include:

- \$ 1.95 franchise fees

Additional information:

- DWR provided 22.811% of the energy you used this month
- Your summer baseline allowance: 446.6 kWh

Average cost per kilowatt hour

Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
\$0.12	\$0.14	\$0.21	\$0.25	\$0.29
447 kWh	134 kWh	313 kWh	447 kWh	214 kWh

Understanding your bill...

Your usage for this billing period falls in the fifth tier. Energy usage is based upon a tiered structure. For most customers, the price you pay per kilowatt hour increases as you use more energy. The average cost per kilowatt hour (kWh) figures in the chart to the left are based on averages. Actual prices may vary. For more information visit www.sce.com/tier.

Things you should know

Get \$35...

Let SCE pick up and recycle your old, inefficient, working refrigerator or freezer and receive \$35. Program funds are limited, so call 1-800-234-9722 or visit www.sce.com and click on rebates and savings today! Terms and conditions apply.