

# Energy Management Success Story



## Classic Distributing & Beverage Group, Inc. Upgrades and Saves with SCE Incentives

### Estimated Savings by Managing Energy

**Location:** City of Industry, CA

**Industry:** Warehousing

**Savings to date:** 343,528 kWh energy savings, 68 kW demand savings; financial incentives from SCE over \$55,000 and \$97,000 from the California Air Quality Management District (AQMD) and year to date bill credits of over \$400 on SCE's Demand Bidding Program (DBP)

**SCE Programs utilized:** Standard Performance Contract, Express Efficiency, Summer Discount Plan, Demand Bidding Program

**Results:** Approximately 40% electricity cost savings

Annual  
Electricity Cost



**40%**  
Cost Savings

Annual electricity  
cost after **40%**  
savings with  
Programs and  
Services from SCE



**Lyra Bontigao, Finance Manager,  
Classic Distributing & Beverage Group, Inc.**

### More Efficient Equipment, and 40% Electricity Cost Savings with SCE's Programs and Services

New overhead lighting, occupancy sensors, pallet-wrapping equipment, and forklifts meant increased electrical load for Classic Distributing & Beverage Group, Inc., a 24/6 operation in a 350,000 square foot City of Industry facility. **So why has their electricity bill gone down almost 40%?**

Finance Manager Lyra Bontigao explains, "It started when our Southern California Edison (SCE) account representative asked us to let her do a complimentary walk-through audit. We're in a fairly new facility here, and we didn't expect to find many problems, but she found many opportunities to save with upgrades to our lighting hardware and forklifts. The equipment we had wasn't that old, but she showed us that the sooner we invested in more efficient technology, the sooner we'd see savings. She gave us a step-by-step roadmap for making the upgrades. **To date we've received incentives of nearly \$60,000, cut our demand by about 68 kW, and saved about 350,000 kWh.**"



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Classic Distributing & Beverage Group, Inc.



## Classic Saves with Standard Performance Contracts, Express Efficiency and Demand Response Programs

Classic Distributing received financial incentives for lighting and equipment upgrades under SCE's Standard Performance Contracts and Express Efficiency Programs. SCE's Electric Transportation Department helped Classic expedite incentives for nine new electric forklifts from the South Coast Air Quality Management District (AQMD). Classic added new electric equipment to shrinkwrap pallets. Together, the changes have increased the illumination on the warehouse floor; improved visibility and safety in a fast-moving, around-the-clock operation; and permitted Classic Distributing to add new electrical equipment while decreasing its monthly electric bill dramatically.

The equipment upgrades have given Classic Distributing an additional advantage: **flexibility to power down when needed during on-peak periods to earn incentives from SCE's Demand Response programs, such as the Summer Discount Plan and the Demand Bidding Program.** Lyra uses SCE EnergyManager® to submit bids from her laptop even when she isn't in the office. "EnergyManager is self-explanatory," she says. "I get messages from SCE about upcoming Demand Bidding Program events, and in a few minutes, I can submit a bid on how much load we can reduce during the event. On a single day, we've reduced power by as much as 57 kW without any sacrifice in our operations. **Rising costs affect every aspect of our business, and we don't want to pass those costs on to customers, so every savings we earn saves money for them.**"

## Earn Even More Savings with Other SCE Programs

- SCE's **Technical Assistance & Technology Incentives (TA&TI) Program** provides technical assistance in the form of demand response site assessments, usually at no charge to eligible commercial and industrial customers. The program also offers incentives for installing qualifying technologies that reduce electricity use when needed during periods of high demand. 866.238.3605, [ta&ti@sce.com](mailto:ta&ti@sce.com)
- **Learn how the SCE Summer Discount Plan and Demand Bidding Program** can help you optimize your energy usage and cut your electricity costs. 800.990.7788, [www.sce.com/drp](http://www.sce.com/drp)

## Start Saving Now

**Standard Performance Contract Program**  
**800.736.4777**

[www.sce.com/spc](http://www.sce.com/spc)

**Express Efficiency Program**  
**800.736.4777**

[www.sce.com/express](http://www.sce.com/express)

**Demand Response Programs**  
**866.334.7827**

[www.sce.com/drp](http://www.sce.com/drp)

**SCE EnergyManager®, SCE Cost Manager®  
and SCE Bill Manager®**  
**888.462.7078**

[www.sce.com/energymanager](http://www.sce.com/energymanager)

Southern California Edison offers a range of programs such as cash incentives, energy surveys, and payment options to help you better manage your electricity costs.

This case study is provided for your general information and is not intended as a recommendation or endorsement of any particular product or company. Funding for this case study is provided by California utility customers and administered by SCE under the auspices of the California Public Utilities Commission.

## For More Information

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[www.sce.com](http://www.sce.com)

**CALL**

**1.800.990.7788**

**CONTACT**

**Your SCE Account Representative**