

Continuous Energy Improvement



A comprehensive approach to energy management

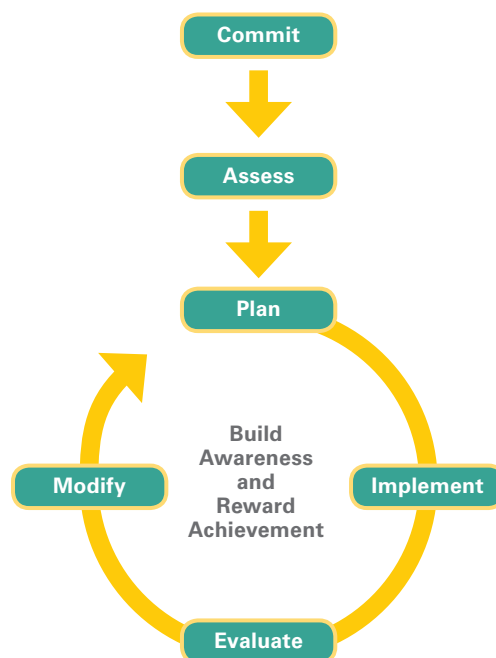
For companies ready to take their facilities and corporate energy management to the next level, Southern California Edison (SCE) and Southern California Gas Company (SoCalGas®) are teaming up to offer the Continuous Energy Improvement Program (CEI), designed to help qualifying customers implement strategic, ongoing energy-management practices.

What does CEI offer?

- Consulting services aimed at helping your business drive continual improvements in energy performance. Energy advisors will help identify and implement energy projects and practices that control and reduce energy waste.
- An energy advisor to coach you through:
 - a comprehensive organizational and technical assessment,
 - strategic energy planning,
 - action plan implementation,
 - evaluation of measured savings, and
 - modification of plans, as needed, to provide continuous improvement.
- Identification of energy management opportunities throughout your business, including conservation operations and maintenance,

time-of-use management, energy efficiency, demand response, and self-generation. The program leverages utility incentive programs.

- Help in setting energy targets, developing policies and strategic plans, defining metrics, and establishing employee energy awareness and training activities — all of which are critical to driving sustained, continuous improvement.
- Help in pursuing branding and certification programs, such as the emerging ISO 50001 Management System Standard in Energy, Superior Energy Performance, ENERGY STAR® and LEED for Existing Buildings.
- The program cycle will last approximately two years, during which time the energy advisor and technical resources will be available to support you at regular intervals.



The CEI Process

CEI, offered at no charge, helps drive energy waste out of your operations by implementing a continuous improvement cycle.

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Why should I participate in CEI?

- To save energy and money. If you have aggressive energy or carbon reduction goals, establishing a management system for energy is the best way to succeed.
- To incorporate energy management into your financial planning, human resources, employee training, supply management, and plant and equipment procurement policies.

- To take advantage of an experienced energy advisor who can help you stay on track and bring ideas and best practices to your company as you establish your energy management system.
- To become a leader of sustainability and energy management, pursue energy management branding/certification programs, and receive public recognition as a responsible corporate citizen.
- Have the ability to clearly articulate business priorities and goals.
- Have incorporated, or be committed to incorporate, sustainability and energy efficiency into corporate goals, strategic planning, or messaging.
- Have training integrated into the company culture and processes.
- Have previous experience, or strong interest, in energy branding and certification (ISO 50001, LEED, ENERGY STAR, etc.).

How does a customer qualify for CEI?

To be considered for this initiative, customers must:

- Be a business customer of both SoCalGas and SCE.
- Have support from an executive sponsor within their organization.
- Be willing to commit financial and human resources to the CEI engagement, including designating a program point of contact who will be the CEI Project Manager/Energy Champion.

How do I get more information about CEI?

Contact your SCE or SoCalGas account executive.



This program is funded by California utility customers and administered by Southern California Gas Company and Southern California Edison under the auspices of the California Public Utilities Commission. Program terms and conditions apply. This program may be modified or terminated without prior notice and is provided to qualified customers on a first-come, first-served basis until program funds are no longer available. Southern California Gas Company and Southern California Edison are not responsible for any goods or services selected by the customer.

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