

# Box-N-Go Storage



Mike Bernstein and Stan Trakhtenberg,  
co owners of Box N Go storage

## Box N Go Storage Harnesses Money Saving Programs and Tools to Control Their Bills During Peak Summer Months

### Cost-Controlling Programs

Box-N-Go is a storage and moving company located in the City of Commerce, founded in 2006 by co-owners Mike Bernstein and Stan Trakhtenberg, two life-long friends who sought to offer a low-cost alternative to public storage facilities. In order to offer lower prices, the owners work diligently to maintain their bottom line, and that means conserving energy. "When running a business, we have to consider every single resource, and energy is probably one of the most expensive ones," said Bernstein. "Saving everywhere you can save is the name of the game," added Trakhtenberg.

In 2009, Mr. Bernstein and Mr. Trakhtenberg reached out to us to see if there was anything we could do to help. "SCE provides tools to help us monitor our electricity costs," said Bernstein. In response, we offered up relevant programs to help Box-N-Go conserve energy and save money. Since their initial consultation, Box-N-Go has participated in the Summer Discount Plan (SDP), a Demand Response (DR) Program, and Direct Install, a no-cost energy efficiency program, helping them to reduce electricity usage and costs.

### Getting Some Summer Help

One of the first programs that Box-N-Go took part in was SDP. In fact, since signing up in 2009, the company has earned almost \$1,900 in bill credits.

SDP helps business customers manage their energy expenditures by earning bill credits while also helping to keep the electrical power grid reliable for us all.

Business customers can earn up to \$250 in summer bill credits per participating central air conditioning (A/C) unit. We will temporarily cycle off central air conditioning compressor(s) during peak periods called energy events. "The program is very effective, saving us money in the peak summer months," Bernstein said.

Once a business is enrolled in SDP, we will install a remote shut-down device on the A/C unit at no cost. With SDP, customers like Box-N-Go can choose their own level of participation from three different cycling plans for flexibility and comfort.

"We also have a choice in the earnings potential," Trakhtenberg explained. "We have a choice of how many A/C units we can enroll in the plan."

### Estimated Savings By Managing Energy

- **Location:** City of Commerce, CA
- **Industry:** Warehousing (Moving and Storage)
- **SCE Programs Utilized:** Summer Discount Plan  
Direct Install  
My Account  
Business Energy Advisor
- **Results:** Saved \$1,894.78 with Summer Discount Plan since 2009 and 11,297.45 kWh with Direct Install by installing energy-efficient lighting

# Energy Management Success Story

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Our customers participating in SDP receive bill credits from June 1 to October 1. A valuable program considering businesses have moved to Time-Of-Use rates.

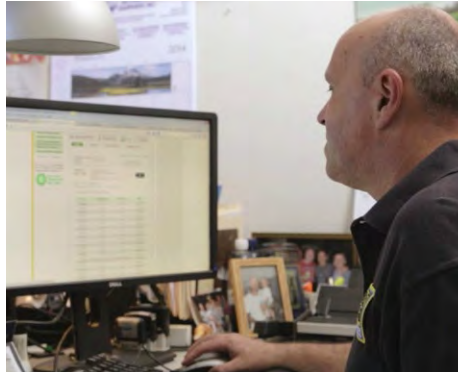
### Direct Install From SCE: a Cost-Effective Investment

An encounter with the Direct Install authorized contractor in Box-N-Go's area led to a free on-site evaluation and new energy-efficient lighting at no cost under the Direct Install Program.

Our Direct Install program sends trained energy efficiency contractors to help small businesses identify opportunities to save electricity. The contractors look at lighting, signage, refrigeration, and more. Outdated, inefficient equipment may be replaced free with new energy-efficient models. Qualified customers with demand of up to 199 kilowatts of electricity per month may benefit from this offer. Upon the customer's agreement, the vendor will make arrangements to install the recommended energy-efficient replacement equipment at no cost. The process typically takes less than two hours and can be done during regular business hours.

### Monitor and Advise Usage With My Account and Business Energy Advisor

"With My Account, I can monitor my electricity use," said Bernstein, an avid user of SCE's online tool. Many small business owners are finding it increasingly important to monitor every outgoing cost. They can also monitor usage day-to-day or hour-by-hour. "[It's] one of the most important tools for me, on a daily basis," said Bernstein. "I can look at a comparison month-to-month and year-to-year."



Knowing where and how you use energy can help you identify ways to reduce your energy use and overhead. Simple modifications to your operations and regular equipment maintenance can have a significant effect on your energy use and costs. Business Energy Advisor shows how you use energy and simple steps that can help improve your bottom line.

With programs like these, we provide small business owners with the power to help control their bills and conserve electricity. Box-N-Go is a prime example of the way SCE works with its business customers to keep energy use down and bills lower. "Southern California Edison is very much like a partner for us," said Trakhtenberg. "And helps us keep our bottom line low with savings that we could pass along to our customers."

"Southern California Edison is very much like a partner for us, and helps us keep our bottom line low with savings that we could pass along to our customers."

Stan Trakhtenberg,  
co-owner Box-N-Go

### Earn Even More Savings With Other Energy Management Solutions

- Find out how other Demand Response Programs can reward you for reducing your electricity usage during peak hours.  
**1-866-334-7827**  
[sce.com/drp](http://sce.com/drp)
- Purchase qualifying energy-efficient equipment and receive incentives through SCE's Express Solutions and Customized Solutions.  
**1-800-736-4777**  
[sce.com/solutions](http://sce.com/solutions)
- Take free SCE classes in lighting, HVAC, energy management, and more at an Edison Energy Center.  
**Irwindale: 1-800-336-2822**  
**Tulare: 1-800-772-4822**
- Take the guesswork out of your monthly bill with **Budget Assistant**, a free and easy-to-use tool to help you plan and manage your bill, and keep you within budget. You can set monthly spending goals online, and set alerts to keep you on track. Budget Assistant monitors your usage for you, and gets in touch with you—by your choice of phone, email, or text.

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